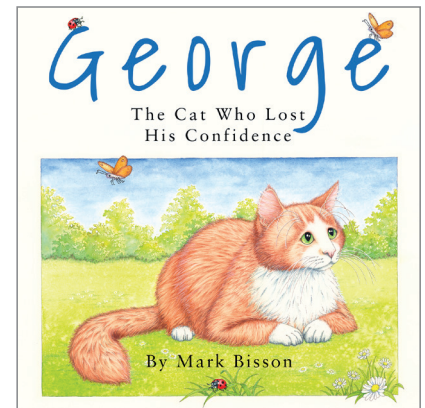


GEORGE: THE CAT WHO LOST HIS CONFIDENCE

Mark Bisson



KEY SELLING POINTS

- A children's book which highlights issues surrounding self-confidence.
- Establishes a link between fables and creating awareness in a fun, creative way.
- Written by a credentialed coach with guidance to parents and carers in how to use a coaching approach, questions, and creative tools to support children's reflection.

George the cat is sad because he has lost his confidence and decides that he wants to be a fox instead. Grandad fox helps George become aware of what he likes about himself. When Freddie the fox cub is drowning in the swimming pool, George needs to act quickly and show great courage in order to rescue him. Will George decide that he likes being himself after all?being himself after all?

MARK BISSON is an internationally-credentialed coach with the International Coaching Federation and has an MA in Applied Coaching. He has been coaching and lecturing on the topic of self-reflection since 2000. Mark is a grandfather and to some of his grandchildren he is known as Grandad Fox.

Mark uses his professional coaching expertise to help parents and carers support their children to think more clearly and guide them to organise their thoughts and feelings about the tricky topic of inner confidence. George the cat and Grandad fox offer a delightful, child-friendly introduction to the world of self-confidence - and more importantly how to combat the impact of negative comparisons by coaching your child to focus on their skills, talents and attributes.

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FOR MORE INFORMATION PLEASE CONTACT THE MARKETING TEAM
TEL: 0116 279 2299 EMAIL: MARKETING@TROUBADOR.CO.UK

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